



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Royston Area Committee**2. Date: **2 Jun 2016**3. Summary of application: **Funding support to assist with publicity costs for Royston Festival 2016**Name of organisation: **Royston Arts Festival**Sum requested: **£1,000**Total project cost: **£17,535**

Brief details:

Creative Royston (Royston Arts Festival) is seeking financial support from the Royston & District Area Committee to assist with publicity costs and distribution costs for the 2016 Festival programme

Matched / linked funding: **£3,300**Funder: **Festival Reserves**Matched /linked funding : **£10,400**
or DRRFunder: **Sponsorship / Grants**

Comments from Development Officer:

Creative Royston (formerly) Royston Arts Festival is an unregistered charity that was set up in 2007.

It is run by 8 Committee members and 12 volunteers.

This years festival has the theme of carnival and events will be running during September 2016.

Funding will be used to assist with the production and distribution of the festival programme which is delivered to all households in Royston and surrounding villages.

The festival is one of the showcase events in the Royston Calendar. As well as bringing many new visitors to the town, the events also help to drive footfall for the local businesses.

The application is criteria complaint. The group has match funding and the officer recommendation is an award of £1,000

Amount recommended: **£1,000**